



*Communicate Understand Execute*

## Why **cue**?

It's no all bad news! The 'new economy' presents a fresh set of challenges for managers and supervisors. How can you get the most productivity from your team? The answer is CUE.

*The acronym is **Communicate, Understand, Execute.***

*The benefits are increased productivity and profitability.*



## What is **cue**?

CUE is an innovative all day workshop. Interactive role plays, dynamic and engaging group activities and in depth discussions are what make up the CUE experience. Participants will develop greater understanding of how to communicate effectively and achieve accurate and efficient execution.



## Who is **cue** for?

Anyone who delegates tasks and completes projects will benefit from CUE training. Managers and supervisors who lead teams either on the frontlines of customer service or the back office of operations will see increased productivity and morale when using CUE. **Residual Benefit:** *CUE trained managers will see their teams recognize and use CUE concepts themselves in their day to day routine.*



## The Proposal...

CUE is not just another management workshop. If your organization is serious about increasing productivity and profitability, CUE must be part of your training program. The workshop runs for a total of 7 hours and can be facilitated in a conference room or 'training location' setting. The workshop has a 10-15 participant threshold which ensures deep discussion and allows for extensive Q/A sessions throughout the program. Takeaways, workbooks and CUE Certification Pins are provided to each participant. Exclusive 'CUE CARDS' field tools are also included for each participant. Because of its modular structure, CUE can be customized to fit your organization's needs and/or branding.



Contact us today to find out how you can benefit from **cue**

Please call [416.587.9995](tel:416.587.9995) to find out more or to reserve.

Email us at [cue@gocaptus.com](mailto:cue@gocaptus.com).

Visit us on the web at [www.gocaptus.com/cue](http://www.gocaptus.com/cue)